

**POLITICAL/ISSUE ADVERTISING  
INQUIRY/REQUEST PUBLIC FILE FORM**

**Instructions:** *This form must be completed as to all requests, both oral and written, for broadcast time (1) to be used by or on behalf of a candidate for public office, or (2) involving a controversial issue of public importance (including political and legislative matters where there is no use@ by a legally qualified candidate). This form and its attachments are to be kept in the station's Public Inspection File for a period of two years.*

*Note: For issue advertisements where there is no use@ by a legally qualified candidate and the advertisement does not relate to any political or legislative matter of national importance, the station may elect to only complete Questions 1-10 of this form.*

- |     |   |  |
|-----|---|--|
| 1.  | Date and time of request:   | 9/4/12                                   |
| 2.  | Name of the person making request:  | Erin Pennington                          |
| 3.  | Agency (if any):  | Southern Campaign Resources              |
| 4.  | Address of agency:  | 235 E Virginia St<br>Tallahassee, FL     |
| 5.  | Telephone number of agency:   | 850-224-5909                             |
| 6.  | Name of candidate or  | Scott Plakon                             |
| 7.  | Name of candidate=s authorized committee or name of issue ad sponsor:   | same as above                            |
| 8.  | Address of candidate=s committee or issue ad sponsor contact:   | 3044 Timpana Point<br>Longwood, FL 32779 |
| 9.  | Telephone number of candidate=s   |  |
| 10. | If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (including treasurer of candidate's committee, if candidate ad) (use additional pages if necessary): |  |
|     | Name: Michael Marsh   | Title: Treasurer _____                   |
|     | Name: _____   | Title: _____                             |
|     | Name: _____   | Title: _____                             |
|     | Name: _____   | Title: _____                             |
|     | Name: _____   | Title: _____                             |
| 11. | Programs or times requested (use additional pages if necessary):  | all dayparts                             |
| 12. | Dates requested   | 3q-4q'12                                 |

(use additional pages if necessary):

13. Class of time requested Window Rates  
(use additional pages if necessary):
14. Length of spot/program time requested 30"  
(use additional pages if necessary):
15. Request made: In writing? \_\_\_\_\_ Orally? ☒ X  
(if in writing, attach and retain)
16. Disposition of request: Granted \_\_\_\_\_  
Not Granted \_\_\_\_\_

If not granted, state reason or reasons in space below. If denied in writing, attach and retain.  
If granted, attach contract, invoice and schedule of date and time on which the ad(s) actually  
aired, when available.)

17. If granted, rate charged  
(use additional pages if necessary): \_\_\_\_\_

*If the advertisement refers to a candidate (candidate or issue ad), please complete  
Questions 18-23.*

18. Name of candidate  
(if different from Question 6 above): \_\_\_\_\_
19. Political party of candidate: republican
20. Office for which candidate is running: FL HD 30
21. Is it a: Federal Office? \_\_\_\_\_ State Office? ☒ X  
Local Office? \_\_\_\_\_
22. Election for which candidate is  
campaigning: General Election
23. Date of election: 11/6/12

*If the request is by or on behalf of a candidate, please complete Questions 24-26.*

24. Request for documentation that candidate  
is legally qualified. (Attach any written  
documentation received.) Yes \_\_\_\_\_ No \_\_\_\_\_
25. Date Political Disclosure Statement  
submitted to requestor:
26. If federal candidate, has candidate or  
authorized committee signed Bipartisan  
Campaign Reform Act (BCRA)  
Certification? Yes \_\_\_\_\_ No \_\_\_\_\_  
(attach copy)

COMMENTS:

***Fran Berg – Eagle TV Sales***

Signature of Person Receiving Request On  
Behalf of Station